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## Data Controller

CEO Stefan Øijordsbakken is on behalf of Sohome AS the data controller for the company's processing of personal data.

## Personal data that is stored

We store the following personal data about our customers:

Name, address, phone number, email address Purchase orders, payment and all written communication between BUYER and SELLER,

We also store purchase history and behaviour patterns on our website, i.e., Information on how each customer navigates the page.

## Reason for processing

We process the data to carry out our obligations according to agreements with you.

We also use the data to provide you with information, offers and services in connection with your purchase via email, telephone, SMS, and mailings.

We use the purchase history and behavioural patterns on the website to provide recommendations and advertisements tailored to each individual user.

## The basis for processing

Information on name, address, telephone, email address is used to fulfil the purchase agreement.

The basis of this processing is the General Data Protection Regulation Article 6 (b).


By this you have given your consent to the data being used to provide you with information, offers and services in connection with your purchase via email, telephone, and SMS. The basis of this processing is the General Data Protection Regulation Article 6 (a). You may at any time refuse to receive such information from us.

[If applicable] Where you have consented to our making use of your purchase history and behavioural patterns to make recommendations and advertisements specifically tailored to you as a user. The basis of this processing is the General Data Protection Regulation Article 6 (a). You may withdraw your consent to such use at any time.

## Collection of personal data

Alternative 2: We store the personal data you have provided to our employees in connection with your purchase.

We use cookies on our website to provide visitors to our website with the best customer experience and service. Further information on this may be given on request

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### **Disclosure of information to third parties**

We do not share, sell, transfer, or otherwise disclose personal data to others unless we are legally obliged to do so. Only freight companies will have info related to shipments.

### **Erasure of personal data**

Data received in connection with your purchase is stored in our active customer register for 3.5 years.

Data we are obliged to keep according to the Accounting Act will be stored for up to 5 years, in accordance with the requirements of the law.

### **Rights of the registered person**

We process your personal data in accordance with the Personal Data Act and applicable regulations. We would inform you that you may require access to, and removal of, your own personal data, as well as to require correction or deletion of data.

A complaint may be registered with the Norwegian Data Protection Authority for processing in contravention of the rules.

### **Data Protection Officer**

We have a Data Protection Officer, CEO Stefan Øijordsbakken, who ensures that the rules of the Personal Data Act for processing of personal data are followed.

### **Information security**

We safeguard your personal data in the case of both physical and virtual access, and access control, as well as by encrypting sensitive areas of the information provided. Our Chief Security Officer (CSO) is Dr Knut Normann Egeland PhD.

Inquiries regarding what information is recorded, correction and deletion can be submitted in writing to the following addresses: [egeland@sohome.no](mailto:egeland@sohome.no)

Sohome AS